**JOB TITLE: Videographer**

**Position Reports to**: Communications Director

**Ministry Area**: Communications Team

**Date of Hire:** January 2016

**Employment Status:** Full Time; 40 hours per week

**Salary:** $35,000-$48,000 based on experience

**POSITION OVERVIEW**

The Videographer will be responsible for creating a variety of video content from concept to completion, including interviews, announcement videos, testimonies, vignette stories, and live recording of sermons, etc. The individual will support the Communications Director and other ministry leaders in conveying their vision and communications needs through applicable video content.

**PRIMARY RESPONSIBILITIES**

* Create several videos each week to use in a wide array of applications.
* Communicate and further the vision, DNA, and strategy of Cumberland through video (includes writing, filming, editing, color correcting and animating video)
* Ensure high-quality and highest impact videos are created for both internal and external audiences
* Work with church and ministry leaders to develop video content in which messages can be communicated clearly, creatively, and effectively
* The individual will support Communications Director in conveying his/her vision and communications priorities to appropriate audiences. Proactive member of communications team; consistently contributes creative ideas for video and other initiatives that further ministry goals and priorities; attend communications team meetings and other meetings as directed
* Keep ears open to stories of life-change within the church. Develop ways to creatively communicate those stories through video
* Proactively film major events/activities of the church
* Connect with people in a variety of settings - from recruiting volunteers, training and empowering them to assist in the creation, filming and editing for various projects; develop a leadership pipeline as qualified volunteers emerge
* Remain current on creative, communications and technological trends and look for opportunities to use this information to more effectively communicate with the community and church family

**Education, Experience and Skill Sets**

This position requires a minimum of 2 years experience as a staff member or key volunteer of a church in a ministry capacity. Minimum of 3 years extensive video production/post-production experience is a must. Applicants must be creative with a strong work ethic, and have the ability to manage time and deliver all projects on time. This person must strive for excellence in quality and story with all projects, while understanding and working within the constraints of ministry.

* Mature and growing follower of Jesus and a desire to make Cumberland your home church
* Having mastered/highly skilled with Adobe Premiere, After Effects, Audition, DaVinci Resolve, and any supporting software to effectively create high quality videos (or software of equal capacity)
* Having worked extensively with green screen, and effectively pulling a clean key utilizing Keylight or equivalent
* Having experience in running production sets, including strong knowledge and experience of working with lighting, cameras, and capturing sound
* Ability to “switch gears” on short notice and embrace flexibility when priorities shift
* Must have a passion for video and learning new technologies, techniques and visual styles
* Coaching/Training of volunteers: Meet people where they are in their level of understanding and help learn the technology of creativity of video production and post-production.
* Creativity: Continually look for ways to communicate existing church-wide and ministry programs in creative ways that will evoke a response from the congregation and community.
* Marketing/Public Relations: Assess and determine the most effective ways to communicate a message to its intended audience.